

**Subject line:** Start today—don't let student debt stop you from saving  
**Preheader:** Simply sign up and keep paying your student loans.

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# Make your student debt work for you



Don't forget—you're eligible for [\[WI\\_SDR\\_PLAN\\_NAME\]](#), a great benefit that lets your employer count your student loan payments toward your retirement match. It can help you:

- Jump-start your retirement savings if you can't contribute to your plan
- Boost or max out your match if you **are** contributing
- Balance paying down debt today with saving for tomorrow

**Remember, payments only count after you join—so why wait?**

[Enroll now](#)

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